



Network and create lasting and profitable relationships with the Home Health Care Professionals in the State of Washington

2018 HCAW Annual Conference
April 24th – 26th, 2018 | Embassy Suites Seattle Airport

Home healthcare workers in Washington State have been professionally associated for FIVE decades. Isn't it time you put your products and services in their hands and help to create the future of Home Health Care in the state?

Join us as an Exhibitor and/or Sponsor at the Home Care Association of Washington Annual Conference. This is your opportunity to put your tools and services in front of the highest concentration of Home Health professionals in the state all year. An integral part of our programming the Exhibit Hall is the center for all breaks and lunch the first day of the conference insuring your opportunity to engage the members one on one.

Additionally, all exhibitors and sponsors are welcome to our Registration Reception the evening before our conference begins which gives everyone a chance to get acquainted (or re-acquainted) with our members. The Pre-conference that afternoon is another added opportunity to showcase your company's tools to those attending the Pre-conference.

During the conference **Sponsors** have opportunities to interact with our member agency representatives directly by introducing program speakers or addressing the assembled prior to each of our sessions. Of course there will also be structured and unstructured time for one on one conversations during the conference for you to demonstrate the benefits your products can bring to their efforts.

The HCAW Annual Conference has been delivering exceptional education, unique learning, and quality networking opportunities for several decades – and we plan to continue to raise the bar by putting you in position to help create a future even more dynamic and meaningful to clients in the next 50 years. Your ideas and solutions may be exactly the path to our Future.

HCAW includes Home Health, Hospice and Home Care members from across Washington State. If you have questions or would like to secure your sponsorship or exhibitor position please contact an HCAW member or Melissa Woster at the HCAW office by calling 425.775.8120 or melissa@hcaw.org.





April 25th – 27th, 2018

Embassy Suites Seattle Airport

15920 West Valley Highway, Seattle, WA 98188

2017 Sponsorship and Exhibitor Opportunities

Conference Presenting Sponsor

\$6500

- o Opportunity to address the attendees at both Keynote Addresses and the Awards Luncheon Presentation
- o Logo presentation throughout the Conference
- o Opportunity to provide attendees information and a gift in the conference registration packet
- o Presenting Sponsor may assist in presentation of awards during the Awards program
- o HCAW Affiliate Sponsorship designation and benefits for the Year, a \$2500 value
- o Full Conference Registration

Pre-Conference Day Sponsor

\$3000

- o Logo presentation during the Pre-Conference
- o Opportunity to address the attendees at the opening of the Pre-Conference
- o Opportunity to provide attendees of the Pre-Conference information and a gift in their registration packet
- o A one year HCAW Affiliate Sponsor designation with benefits a \$2500 value
- o Attendance at all conference general sessions

Awards Presentation Lunch Sponsor

\$2000

- o Logo presentation at the Awards Luncheon
- o Opportunity to address the attendees prior to the Luncheon
- o Opportunity for company representative to assist in presenting the awards during the Luncheon
- o Attendance at all conference general sessions

Conference Day 1 Sponsor

\$2500

- o Opportunity to address the attendees at the opening of Day 1 of the Conference
- o Opportunity to provide attendees with information and a gift in their conference registration packet
- o Attendance at all conference general sessions

Conference Day 2 Sponsor

\$1750

- o Opportunity to address the attendees at the opening of Day 1 of the Conference
- o Opportunity to provide attendees with information and a gift in their conference registration packet
- o Attendance at all conference general sessions





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2017 Sponsorship and Exhibitor Opportunities cont.

Keynote Address Sponsor	\$2500
<ul style="list-style-type: none">○ Day one keynote –○ Day two keynote –	\$2500
<ul style="list-style-type: none">• Opportunity to make opening remarks prior to the Keynote Address• Logo presentation during the Keynote Address• Attendance at all conference general sessions	
Session Sponsor – Sponsor introduces speaker	
<ul style="list-style-type: none">○ 1 sponsor per session	\$400
<ul style="list-style-type: none">○ Including exhibit booth	\$850
<ul style="list-style-type: none">• Two minute company infomercial prior to introduction of Session Speaker• Logo presentation during the session• Exhibit table in Session Room• For sponsors of multiple sessions, attendance at all conference sessions	
Registration Reception/Silent Auction Sponsor	\$1500
<ul style="list-style-type: none">○ Recognized as the Reception/Silent Auction sponsor from the podium when Reception is announced○ Signage designating Reception Sponsor during the reception○ Exhibit table in Reception room○ Attendance at all conference general sessions	
Morning & Afternoon Break Sponsor (Day 1)	\$795
Morning & Afternoon Break Sponsor (Day 2)	\$795
<ul style="list-style-type: none">○ Recognized as Break Sponsor from the podium when breaks are announced○ Signage designating Break Sponsor in the break area during breaks○ Exhibit table in Break area○ Attendance at all conference general sessions	
Keynote Address Sponsor	\$2500
<ul style="list-style-type: none">○ Day one keynote –○ Day two keynote –	\$2500
<ul style="list-style-type: none">• Opportunity to make opening remarks prior to the Keynote Address• Logo presentation during the Keynote Address• Attendance at all conference general sessions	





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2017 Sponsorship and Exhibitor Opportunities cont.

Presentation Thumbdrive	\$250
o Provide 125 drives with your company logo	
A/V Sponsor	\$2000
Printing Sponsor	\$1500
Showcase Exhibitor	\$895
Registration Bag/Package	\$250
o Plus provide 150 bags with your company imprint	
o Without bags sponsorship fee is \$550	
Registration Packet Insert	\$125
HCAW Affiliate Sponsor	\$2500
(inc: Annual HCAW membership Conference Exhibit, HCAW Workshops Exhibit, annual digital advertising)	

All sponsors will receive:

- Logo presentation at Event
- Logo on all printed and digital collateral, including conference program
- Link to sponsor's website from Conference webpage
- Logo included in HCAW email newsletter (with link to sponsor's website)
- Table in exhibitor showcase area* (except Session, Break and Reception Sponsors)
- Interaction with all HCAW members attending
- Recognition of sponsors prior to Keynote address and Awards Presentation